



# OFFICIAL INDIANAPOLIS MOTOR SPEEDWAY® TICKET EXCHANGE



## HOW-TO FOR BUYERS

1. Go to [IMS.com/TicketExchange](https://www.ims.com/TicketExchange) and click on **BUY OR SELL TICKETS** next to the Indianapolis 500®.
2. Click on the **BUY** button.
3. Choose the seat locations and quantity of seats and **click** on “Add to Cart.”
4. If you are satisfied with your seat selection and quantity, **click** on “Check Out.”
5. **Login** or **Register** a new account with PrimeSport.
6. **Enter** your personal information.
7. **Enter** your payment method, billing information and shipping address.
8. **Accept** the Terms and Conditions
9. **Click on Submit.** That’s it! You will receive a confirmation email once the purchase has been confirmed.

